



# AVOCADO

Whitepaper

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# Complications in the Crypto Space

Blockchain, cryptocurrencies, and NFTs have changed millions of lives around the world. Every day, someone new discovers the space, starts learning about the alternative financial opportunities it presents, and takes action. This is a unique and thrilling time for all of us. Still, it does not help anyone to ignore all of the shortcomings and pitfalls that have become as common in this space as the benefits and advantages.

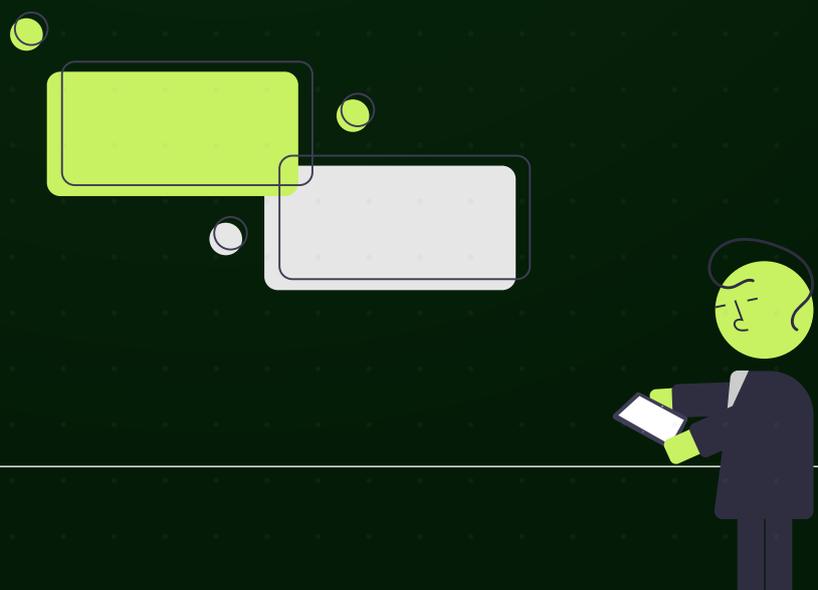
Consider this: if you want to buy a token, swap it for something else, use your new token to buy an NFT, and then store your NFT, you have to use four different platforms. For all of the promise of the blockchain – its convenience, its simplicity – the end users are up against tremendous difficulties. Most people, unless they have earned an advanced degree in computer science, are going to run into trouble attempting to decipher it all.

Does that make sense to you?

It has never made any sense to us. The way that we see it, the blockchain, crypto, and NFT space should be accessible for all people. There should be no impediments to doing all of the things that you need to do in order to use this technology – and just as importantly, to use it efficiently and without any stress.

That experience has not been available up to this point, though. Because developers and engineers have remained confined to their own specialties, and because platforms have remained so narrow in their focuses, the users have had to pay the price, again and again and again. As a space, we know we can do better. We can break through the limitations that we have inherited, embracing a more inspiring and more practical approach to all of the purposes inherent to this technology.

That is precisely what we aim to do through our all-in-one platform. Here is how.



# Introducing Avocado

The name of our platform is Avocado – token symbol “AVO.” On Avocado, you can do everything that you would ever want or hope to do with regards to blockchain, cryptocurrency, and NFTs. You can build your fortune in this space, coming up with a plan to put away digital assets and cryptocurrency, for whatever your goals may be in the future. From the beginning of this process, ever since the idea for Avocado emerged, we have been adamant about not taking a narrow focus. We are, instead, choosing to do as much as we can with this technology. We are pushing back on the idea that there should be one platform for each function.

This leads us to the first of two core values at Avocado: comprehensiveness. Our aim is that users will learn to come to Avocado for anything that they need in this space. Whether you are getting ready to make your first crypto investment ever or you are entering your tenth year in the space, you should know that on our platform, reliability and convenience are assumed. Buy, sell, play, save, stake, browse, learn, and so much more: it is all possible on Avocado, so that you no longer need to waste your time surfing from one place to another.

Of course, our other core value is of equal importance to who we are: it is community. We care about our users' well-being first and foremost. That is why we are always thinking through the impact our features are going to make on your life. We plan every function carefully, emphasizing usability and usefulness. In addition, we involve our users in our decisions, reaching out through social media and other avenues, so that Avocado is evolving with people's wants and needs, not against them. This is fundamentally a democratic platform, running parallel with the people's interests, the same way that we know cryptocurrencies themselves do.

Next, we are going to walk you through eleven of our main features. It is important to note that as the space changes, and people look for even more features, we are going to adapt. These eleven features are our responses to the blockchain, crypto, and NFT space as it is today. We have created these features because we know they are applicable to people's decentralized finances today.



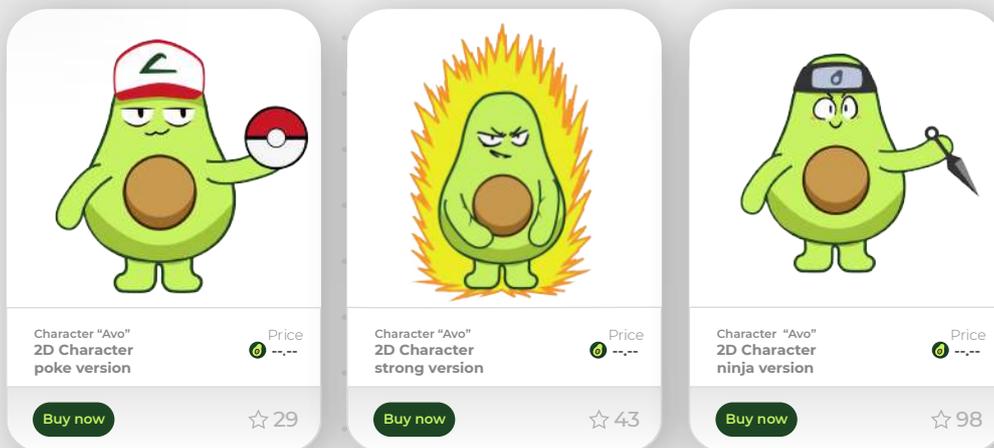
# An Official NFT Collection

Our collection goes beyond art, delivering real utilities to their owners. Consisting of 10,000 distinct NFTs, the AVO official NFT collection entitles users to VIP access to every Avocado Party (more on that below, as well as other events that we will organize throughout the year. On top of all that, anyone who holds an official AVO NFT is going to receive exclusive discounts in the Avocado Store and inclusion on the whitelist for the official NFTs that drop as part of the AVO Farm game. These NFTs exhibit not only the fun of NFTs in general but also their practicality, which the market at large has overlooked for the most part.



## Live NFT Marketplace

Rather than sell only our own NFTs, we are also empowering others to do the same. The Avocado NFT Marketplace will host our NFT collection, the official AVO Farm game NFTs, and a secondary market, where holders, investors, and creators can mint and sell NFTs of their own. Our NFT marketplace will establish the sort of legitimacy and security that have been so elusive for this community. We aim to support creators and their patrons, making it easy for them to interact and process the transactions as they want.



# The AVO Farm Game

Did you know that you can play to earn? Multiple leading game companies have led the charge in this area, offering NFTs as skins and other items. The only problem is that the two communities, gaming and blockchain, have not connected with each other to the degree that we think they should. Our solution has been to develop our own game from scratch. In AVO Farm, you can plant a seed, using a special NFT that you purchase in the Avocado Store, in order to start growing crops and other plants. As you expand your farm, you will **earn additional tokens and NFTs**, generating compensation for the time and effort you put into the game..



# Metaverse land

Forever looking to the future, we are buying metaverse land through both Decentraland and Sandbox. We will base the Avocado Clubhouse on that land so that everyone in our community can gather as one, chat, share ideas, and relax. There will also be a satellite branch of the Avocado Store in the Avocado Clubhouse. Long-term, as the metaverse becomes more and more mainstream, we foresee this aspect of the space taking on greater importance. We want to launch with it, however, to communicate how forward-thinking we are.



# AVO Parties

This is our “just for fun” idea. In addition to giveaways, our parties will provide some incentive for users to stick around in the long term and to participate in our community actively. We will organize these events virtually and in person, offering free entry, complimentary drinks, and special lounges to our VIPs. As an early adopter, or as someone who is consistently active in our comprehensive platform, you will always be able to look forward to whatever comes next – the big party on the calendar, some event we are putting together to celebrate. In short, AVO Parties are about the lighter side of this space.



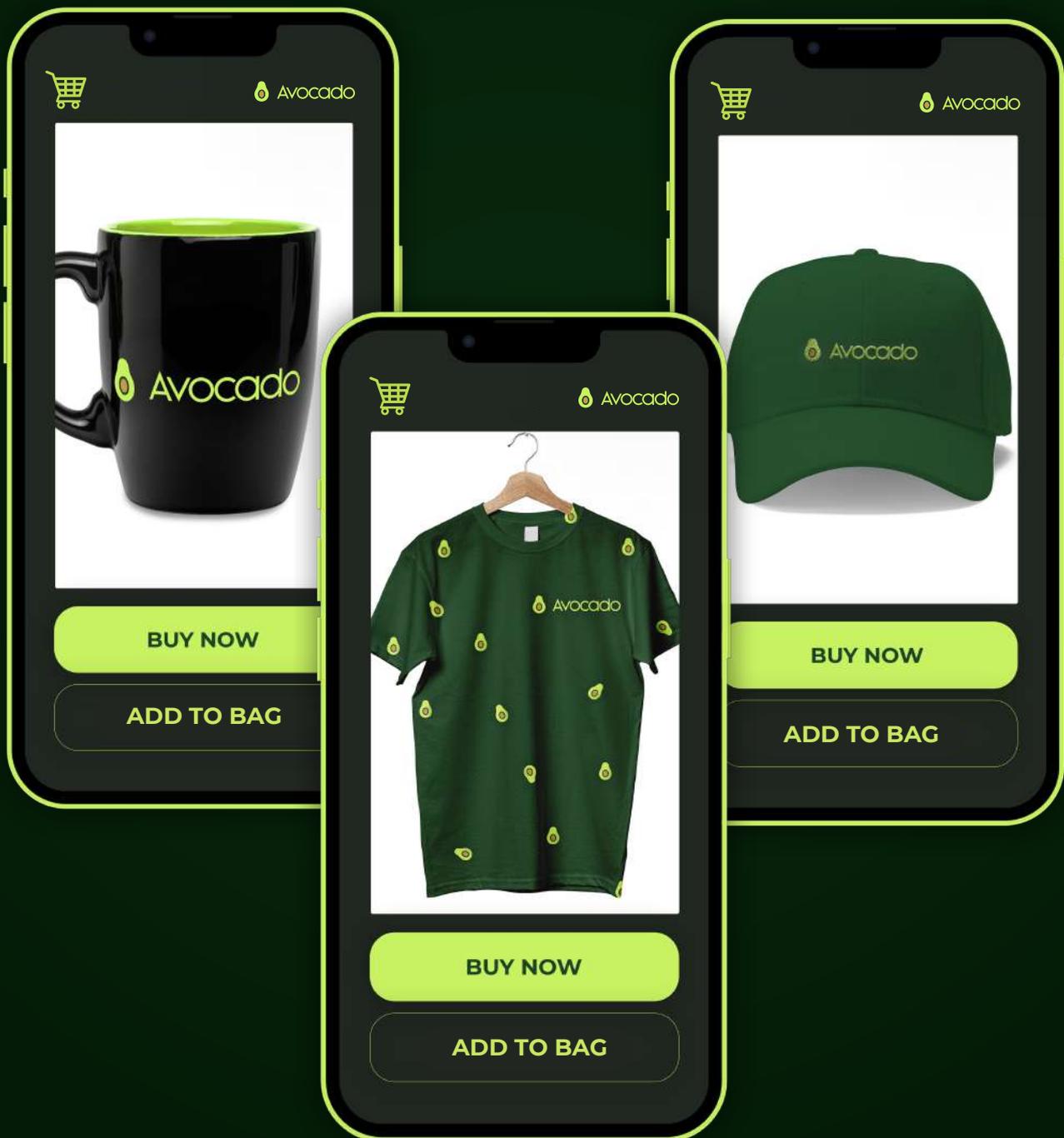
## Exciting Giveaways

Through our monthly giveaways, we are going to stir up interest in the Avocado community and reward the users who stick around. Every time you purchase and hold an AVO token, you will receive an entry in our giveaway contest. When we do the drawing, you will then be able to win cryptocurrencies, NFTs, and even physical items. We will add new items to the giveaway constantly so that it holds people's attention. This is, in our view, a tool for encouraging adoption and enhancing people's experience with blockchain, cryptocurrency, and NFTs.



# The Avocado Store

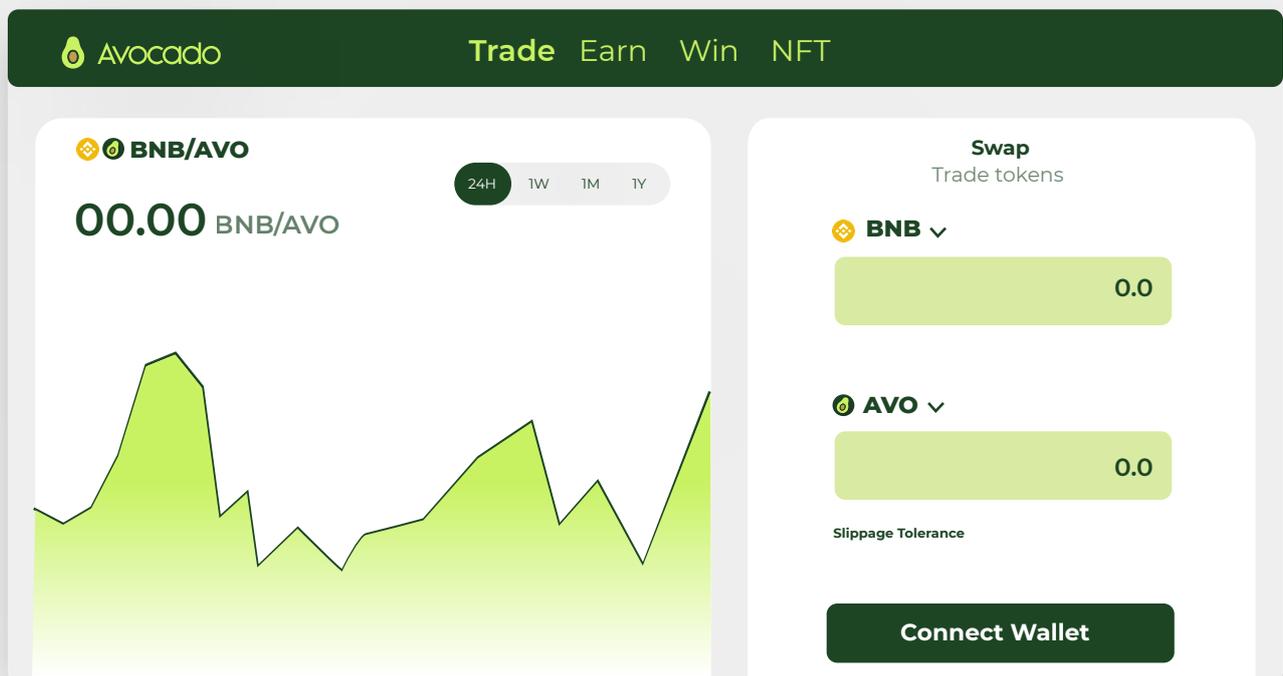
Huge supporters of “hodling,” we nonetheless view cryptocurrencies as currencies. We would like to see more people use this technology as money, according to its originators' intent for it. Toward that end, we are developing the Avocado Store, where users will be able to purchase items with the tokens they have earned, saved, and purchased. Our inventory will include hats, t-shirts, pants, hoodies, mugs, keychains, phone cases, and more, all branded with the Avocado logo. We will ship to addresses globally, as a nod to the international character of this movement and this space.



# AVO Swap

One of the major complaints about cryptocurrencies has been that while the blockchain is decentralized, the exchanges have not been. The most viable solution to this problem is “swapping,” a means to exchange one token for another without ever passing any of the tokens on to a centralized intermediary.

We will empower our users to use this technology directly on our platform, through the **AVOSwap** protocol. This will serve as an official, decentralized exchange, through which people can trade AVO with other cryptocurrencies. We will add other cryptocurrencies frequently in order to increase the range of support we are offering the community.



# Lucrative **Staking**

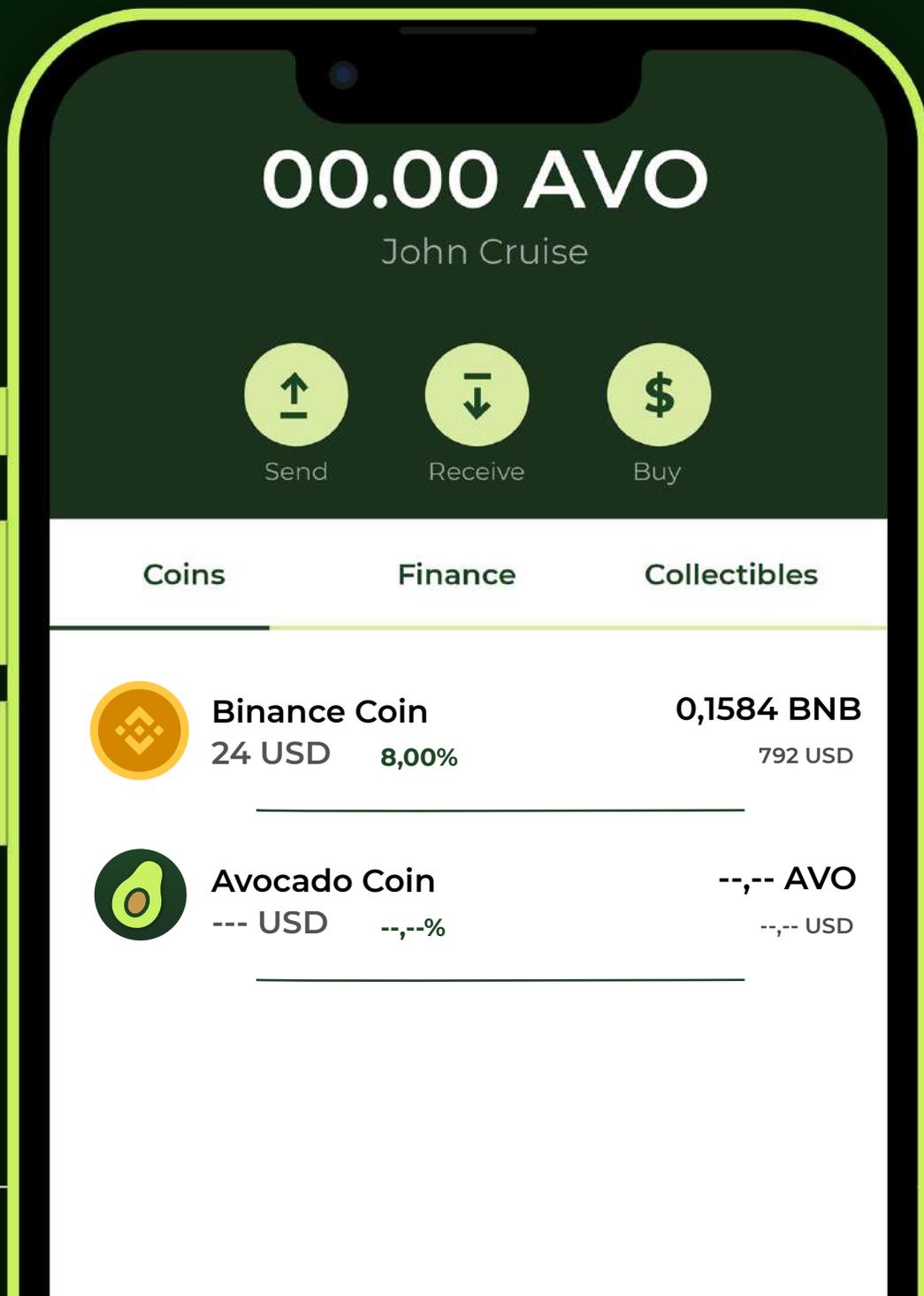
Although staking has become very popular in certain parts of the cryptocurrency space, it has not yet reached the mainstream appeal of things like exchanges and NFTs. We believe the reason for this discrepancy is that by and large, staking has remained separate from the entire blockchain audience. It has existed only in its own small corner of the internet, away from the investors who would like to participate in it, if only they were aware of it in the first place. Staking on Avocado will reward users with interest payments, keeping the token supply flowing, healthy, and productive.

The screenshot displays the Avocado staking interface. On the left is a dark green sidebar menu with the following items: 'Avocado' (with a logo), 'Dashboard', 'Buy Avo', 'Stake' (highlighted in yellow), and 'Win'. The main content area is white and titled 'Single Stake (0,0)'. It features three columns: 'APY' with a green progress bar, 'Total Value Deposited' showing '\$---,---', and 'Current index' showing '--- Avo'. Below these are two buttons: 'Stake' (highlighted in yellow) and 'Unstake'. A large green progress bar is positioned below the 'Stake' button, with 'Max' written at its end. To the right of this bar is a dark green button labeled 'Stake Avo'. At the bottom, a summary table shows:

Your Balance	0.0 Avo
Your Staked Balance	0.0 Avo
Your Staked Value	0.0 Avo

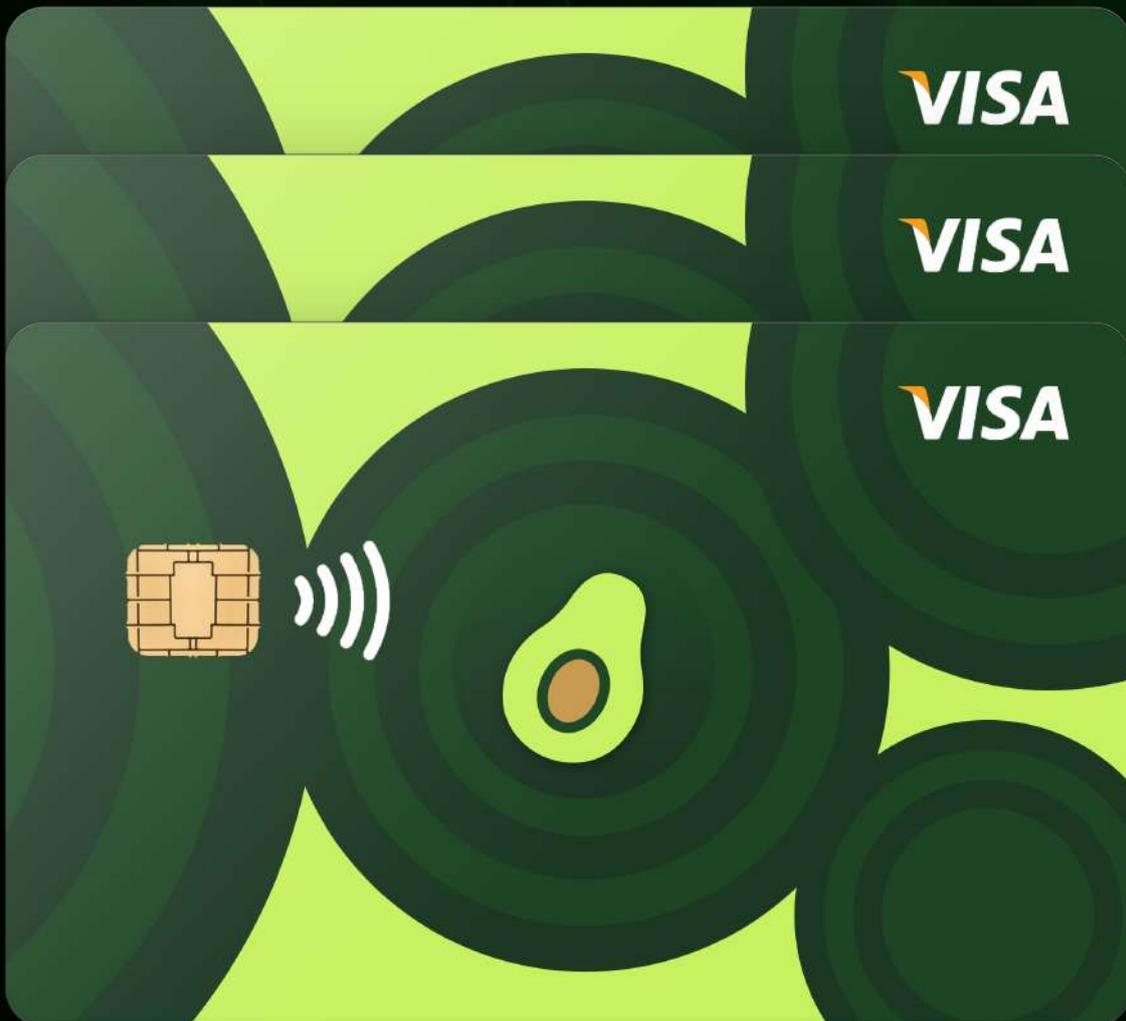
# AVO Wallet

It is perhaps the most common reason people would give for staying away from cryptocurrency: they either do not know how to use a wallet or do not trust themselves to do so. To bring these people on board, and to equip all investors with a robust tool, we are engineering AVO Wallet. Our cryptocurrency wallet offers total functionality so that users can store, swap, and stake their AVO tokens. From here on out, no one will be able to see that they cannot figure out how to use a wallet. We are dramatically simplifying this aspect of the space..



# AVO Debit Card

In countries where cryptocurrencies have become everyday money, the preferred method is a debit card that connects back to an account with Visa or Mastercard. We are applying for partnerships with both of those credit firms, in order to inch toward this all-important goal of ours. As an AVO holder, you should be able to spend your tokens anywhere and on anything. The AVO Debit Card, once it launches, will make it possible for you to do so.



# Tokenomics

As stated, the AVO token will work for the people who make up the Avocado community. That is our top priority. We have planned the following tokenomics in order to maintain stability within the token. Because we are pursuing true decentralization for this token, we will not be able to diverge from these plans at any time.

Name: **Avocado Token**

Ticker: **AVO**

Blockchain: **BSC**

Max supply: **100.000.000.000**



Type

Percentage

Total

**Team**

**10%**

**10.000.000.000**

**Burn**

**25%**

**25.000.000.000**

**Ecosystem**

**25%**

**25.000.000.000**

**Community**

**40%**

**40.000.000.000**

Type

Percentage

**Reflection Tax**

**5%**

**Liquidity**

**3%**

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**Total**

**8%**

For more information about our tokenomics, and if you have any questions about why we have chosen the release levels that we have chosen, please feel free to reach out and contact us at any time.

# Our Philosophy

Our philosophy is, like our values, a guiding force within the Avocado ecosystem. When we started imagining everything that Avocado could become, we only knew what we had seen go **wrong** in this space. We had witnessed all of the good that cryptocurrencies could foster, especially in places where the monetary policy had wreaked havoc on everyday people's personal finances. On top of that, we had witnessed what could go terribly awry whenever a development team neither set a philosophy nor looked out for the users.

There are three key components to our philosophy: **professionalism, transparency, and reliability.**

We are **always professional**. Instead of cutting corners, we put more time, energy, and resources into our projects than would be necessary. We believe that it is better to do more than we need to do than to do less and regret it later. One of our hopes is that by doing more than would be necessary, we will prevent any challenges from coming up and hurting our users.

As well, we are **always transparent**. This is in keeping with the foundation of the blockchain. Investors should know what they are getting themselves into. There should be no mystery about the value of a token and no questions about the costs of a feature. We are open with our users about what we are doing on Avocado and why.

Finally, we are **always reliable**. When we make a promise to our users, we keep it. We practice integrity throughout development and maintenance. Every choice that we make, we consider the ways that it is going to affect the entire Avocado community.



# Roadmap

1

Whitepaper  
Audit  
Social Media Creation  
Official Website  
Launch Marketing Campaign  
Token Launch  
CMC and Coingecko Listing  
Airdrops  
Presale  
Avocado Store

Avocado NFT Marketplace  
First 5000 AVO NFTs  
First Avocado Party  
Avocado Giveaways  
AVO Farm - NFT Game  
Metaverse Land  
(Decentraland, Sandbox, etc)

2

3

Tier 1 CEX Listings  
Tier 1 Sponsorships  
Staking  
AVO Swap  
Second 5000 AVO NFTs  
First Burn

4

AVO Wallet  
AVO Card  
Second Burn

# Avocado for the Future

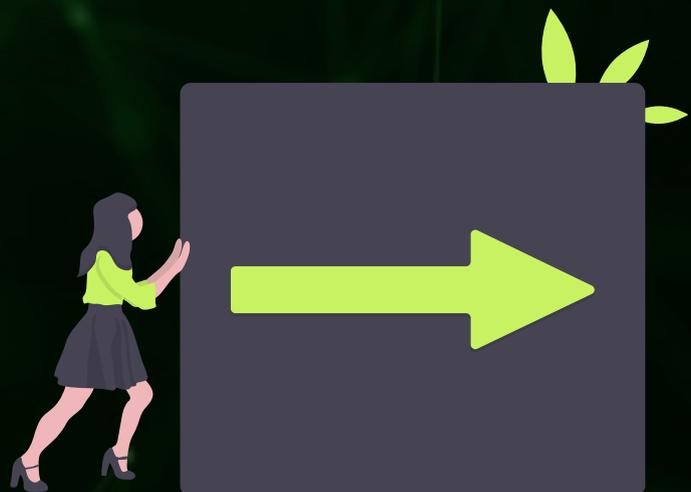
Through our KYC-verified presale, we are starting Avocado off in the right way. We promise to protect our users, providing information in the event of a scam, and drive growth based on the community's interests, not our own. Our goal is to get people to use Avocado because they see the utility of it, not because it is something new and flashy.

Over time, we want to make Avocado a **worldwide ecosystem**. This should be a movement that unites people from all corners of the planet. We have developed a variety of features for our launch because we want to make our community as inclusive as possible. No matter what part of this space is your favorite – the classic tokens, the newest NFTs, or the latest technology – you can count on us to show up and help you. Our community is your community. This space belongs to all of us, as does Avocado.

Think of everything that you can do on Avocado: buying NFTs, minting NFTs, selling NFTs, staking your savings, making purchases with cryptocurrency, playing games to earn tokens and NFTs, swapping tokens for other tokens, keeping your investments safe, winning free rewards, meeting people who share your passion, and setting up in the metaverse – plus so many other things to come.

We have engineered this platform with you in mind. Blockchain will, in time, change the world. To speed up that process, we are putting all of the functions and uses in one place. If you would like to join us, we would be happy to welcome you.

Avocado is not just the platform for today: it is the platform for **tomorrow** as well.



End

# ¡Thanks!



<https://avocadotoken.io>



AvocadoToken



@tokenavocado